Held in the heart of Montreal at the Hilton Bonaventure, the Northeastern Society of Orthodontists (NESO) held its 89th annual meeting from Nov. 11–14. This year, speakers included Drs. Ron Roncone, Duncan Higgins, Robert Miller, Steven Lindauer, David Paquette, Nicole Scheffler and Sean Carlson, just to name a few.

There was also a special program with Rosemary Bray for residents or those who are new to the orthodontic profession. That session focused on communicating in an effective, professional manner.

Other speakers included Rita Bauer discussing creating outstanding marketing materials, Michelle Macdonio with tips for smart eating to stay healthy, Elizabeth Barrett sharing communication and presentation skills and Paul Reisman with something just for the administration staff.

Annual meeting took place in Montreal during November

By Kristine Colker, Managing Editor

Carnival performers circulate through the Northeastern Society of Orthodontists show in Montreal from Nov. 11-14.

Jamie Sampson, left, and Daniel Dougherty at the Yodle booth. For more information, see www.yodle.com.

Paul Danhauser, left, and Mike Marshall at the emodel booth. For more information, visit dentalemodels.com.

Jim Doran and Lee-Ann Rattray show customers how to use TOOB, a product that makes it easy for patients to maintain their oral health on the go. For more information, see www.yourhealthysmile.com/aboutus.html.

A carnival performer at the 3M ESPE booth.

Photos by Gina Davison, Ortho Tribune Account Manager